

SHERWIN-WILLIAMS®

PAINT SELECTION TOOL

Find the right paint for every job, every time. Use our Paint Selection Guide to help you and your customers quickly and easily choose from our high quality paints.



Use it to:

- Learn key features of our various paints.
- Choose the right paint for the job.
- Make your customers happy.

Contact your local Sherwin-Williams store or representative.

Our experts are available to help with tips, tricks and professional advice, **call 800-524-5979.**

QUALITY MATTERS

Professional Painters know that a high quality paint job starts with high quality paint.

Sherwin-Williams offers solutions that:

- Go on smooth and level evenly with no brush or roller marks.
- Cover and hide the old paint and marks with less work and fewer coats.
- Require less maintenance.
- Stand up to repeated washing.

WE'VE GOT YOU COVERED!

- Local service — Expert advice on paints, coatings & supplies wherever you are.
- Fast order turnaround — Get what you need. When you need it.
- Delivery service — Keep working. We'll come to you.



SHERWIN-WILLIAMS®

INTERIOR PAINTS



EMERALD

- **Exceptional hide, coverage, durability, and washability.**
- Paint and Primer in one with advanced stain blocking technology.
- Delivers a smooth, uniform finish.
- Exceptional scrub, stain block, water spotting and burnish resistance.
- Anti-microbial agents inhibit the growth of mold and mildew on the paint surface.
- Meets the most stringent VOC regulations.

Brush:

Purdy® ClearCut® Elite™



Roller:

Contractor Series® Polyester



DURATION

- Most stains wipe clean with water or mild soap.
- Anti-microbial agents inhibit the growth of mold and mildew on the paint surface.
- **Moisture Resistant Technology offering quick return to service (as little as two hours) & durability in moist environments like bathrooms.**
- Ideal for high-traffic residential and commercial spaces.
- Advanced stain-blocking technology - a Paint and Primer in one.
- No color rub-off and less visible shine after washing.

Brush:

Purdy® XL™



Roller:

Contractor Series® Nylon/Polyester



SUPER PAINT

- Paint and Primer in one.
- **Self-priming with excellent overall hide and durability.**
- Rich, beautiful appearance and a lasting finish.
- Excellent scrubability.

Brush: Purdy® XL™



Roller: Purdy® Golden Eagle™



CASHMERE

- **Looks, feels and applies smooth and buttery.**
- Silky, low-stipple appearance that looks good from all angles.
- Outstanding coverage and hide.
- Scrubbable for easy cleaning and maintenance.
- Meets the most stringent VOC regulations.

Brush: Purdy® ClearCut®



Roller: Contractor Series® Soft Woven



HARMONY

- **Improves in-door air quality.**
- Formaldehyde Reducing Technology helps improve indoor air quality by reducing VOCs from possible sources like insulation, carpet, cabinets and fabrics.*
- Odor Eliminating Technology helps reduce common indoor odors so rooms stay fresher longer.*
- Anti-microbial agents inhibit the growth of mold and mildew on the paint surface and inhibit the growth of bacterial odors.
- Zero VOC formula tinted with ColorCast Ecotone® Colorants that do not add VOCs when tinted.

Brush:

Purdy® NYLOX™ Series



Roller: Purdy® White Dove™



*The length of time Harmony actively reduces odors and formaldehyde depends on the concentration, the frequency of exposure and the amount of painted surface area.

SHERWIN-WILLIAMS®

INTERIOR PAINTS



INTERIOR PAINT	EMERALD	DURATION	SUPERPAINT	CASHMERE	HARMONY
Surface					
Drywall	●	●	●	●	●
Wood	●	●	●	●	●
Plaster	●	●	●	●	●
Concrete & Masonry	●	●	●	●	●
Doors & Trim	●	●			
Ceiling					●
Features					
Anti-Microbial ¹ / Mildew Resistant	●	●			●
Self Priming	●	●	●		
Exceptional Coverage / Hide	●	●	●	●	
Easily Washable	●		●		●
Highly Washable	●	●			
High Stain Resistance	●	●			
Paint and Primer in one	●	●			
One Coat Coverage	●				
Highly Scrubbable			●	●	
Block Resistance	●				
Odor Eliminating Technology ²					●
Zero VOC					●
GreenGuard® Certified*	●				●
Sheen					
Flat	●	●	●	●	●
Matte	●	●			
Eg-Shel					●
Low Lustre				●	
Velvet			●		
Satin	●	●	●		
Pearl				●	
Medium Lustre				●	
Semi-Gloss	●	●	●		

¹Anti-Microbial coating contains agents which inhibit the growth of mold and mildew on the surface of this coating film.

²The length of time Harmony actively reduces odors and formaldehyde depends on the concentration, the frequency of exposure and the amount of painted surface area.

*Certified to UL/GREENGUARD standards for low chemical emissions into indoor air during product usage. To learn more, see UL.com/GG.

SHERWIN-WILLIAMS®

EXTERIOR PAINTS



EMERALD

- Paint and Primer in one allows you to achieve stunning exterior results in fewer coats.
- Offers premium performance that stands the test of time, coupled with exceptional beauty and excellent application.
- Offers resistance to blistering, peeling, fading and dirt pickup, as well as a mildew-resistant coating.
- Self-priming with a smooth, uniform appearance.
- Meets the most stringent VOC regulations and is backed by a limited lifetime warranty.

Brush:

Purdy® Pro-Extra®



Roller:

Purdy® Golden Eagle™



DURATION

- Excellent durability and hide.
- Formulated with PermaLast™ Technology – for more durability and a thicker coat than ordinary latex paint.
- Excellent protection from cracking, peeling and blistering.
- Flash rust resistance minimizes nail head rusting and its tannin bleed resistance is better than conventional latex paints.
- Self-priming – use one coat for repaints and two coats for unpainted surfaces.
- Low temperature application down to 35° F.
- Sherwin-Williams VinylSafe® paint colors allow you the freedom to choose from 100 color options, including a limited selection of darker colors formulated to resist warping or buckling when applied to sound, stable vinyl siding.

Brush:

Purdy® XL Elite™



Roller: Contractor Series® Nylon/Polyester



RESILIENCE

- Formulated with exclusive MoistureGuard™ Technology for excellent moisture resistance in half the time of traditional latex paints — paint later in the day with confidence and less concern about dew or impending rain.
- A mildew resistant coating.
- Outstanding hide, coverage, durability and dirt resistance.
- Flows and levels for a smooth, uniform finish.
- Low temperature application down to 35°F.
- Can be tinted in VinylSafe® Paint Colors.

Brush:

Purdy® XL™



Roller: Contractor Series® Soft Woven



SUPERPAINT

- Formulated with Advanced Resin Technology for outstanding adhesion, hide and color retention.
- Outstanding coverage and durability.
- Provides a dirt-resistant and mildew-resistant coating.
- Withstands the elements and resists frost, peeling, blistering, fading and cracking.
- Low temperature application down to 35°F.
- Sherwin-Williams VinylSafe® paint colors allow you the freedom to choose from 100 color options, including a limited selection of darker colors formulated to resist warping or buckling when applied to sound, stable vinyl siding.

Brush:

Purdy® XL™



Roller:

Purdy® White Dove™



A-100

- Good hide, adhesion and color retention.
- Efficient coverage and great for routine color changes.
- Low temperature application down to 35°F.
- Backed by a 15-Year Limited Warranty.

Brush: Contractor Series® Nylon/Poly



Roller: Contractor Series® Soft Woven



SHERWIN-WILLIAMS®

EXTERIOR PAINTS



EXTERIOR PAINT	EMERALD	DURATION	RESILIENCE	SUPERPAINT	A-100
Surface					
Stucco	●	●	●	●	●
Concrete & Masonry	●	●	●	●	●
Aluminium	●	●	●	●	●
Cement Board	●	●	●	●	●
Aluminium Siding	●	●	●	●	●
Wood Siding & Trim	●	●	●	●	●
Composite (Vertical)	●	●	●	●	●
Vinyl Siding & Trim	●	●	●	●	●
Doors & Trim	●	●	●	●	●
Plywood/T1-11	●	●	●	●	●
Steel	●	●	●	●	●
Wood	●	●	●	●	●
Brick	●	●	●	●	●
Features					
Low Temp Application (>35°F)	●	●	●	●	●
Self Priming	●	●	●	●	●
One Coat Coverage	●	●	●	●	●
Mildew Resistance	●	●	●	●	●
High Dirt Resistance	●	●	●	●	●
VinylSafe® Paint Colors	●	●	●	●	●
Exceptional Coverage/Hiding	●	●	●	●	●
Easy to Apply	●	●	●	●	●
Durability	●	●	●	●	●
MoistureGuard™ Technology	●	●	●	●	●
Improved Resistance to Early Dirt Pick-Up	●	●	●	●	●
Block Resistance	●	●	●	●	●
Sheen					
Flat	●	●	●	●	●
Satin	●	●	●	●	●
Low Lustre	●	●	●	●	●
Gloss	●	●	●	●	●
Low Sheen	●	●	●	●	●
High Gloss	●	●	●	●	●

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PRODUCT FINISH/GLOSS/SHEEN SELECTION GUIDE

Select the right product for the job first, then decide which sheen or gloss level is preferred among those offered in that product line. And always remember investing a little more in higher quality paint can offer big dividends in reduced maintenance costs over time.

SURFACE FINISH DEFINITIONS

Flat Category

(Flat, Matte):

Paint surface that creates no to very low reflectance when dry.



Satin Category

(Low Gloss, Low Sheen, High Sheen, Eg-She, Low Lustre, Velvet):

Paint surface that creates a low to medium reflectance when dry.



Semi-Gloss Category

(Semi-Gloss, Pearl, Medium Lustre):
Paint surface that creates a medium to low-high reflectance when dry.



Gloss Category

(Gloss, High Gloss):

Paint surface that creates a high reflectance when dry.

